

# Tanya L. Curtis

## Partner

Chicago Office

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### Practices

FOCUS: Corporate  
Advertising, Marketing and Promotions  
Cryptoassets and Blockchain Technology  
Entrepreneurial Ventures  
Financial Markets and Funds  
Health Care Transactions  
Intellectual Property  
Mergers and Acquisitions  
Privacy, Data and Cybersecurity  
Proprietary Trading Firms  
Quantitative and Algorithmic Trading  
Trademark Licensing and Strategy  
Trademarks and Trademark Litigation

### Industries

Finance and Financial Markets  
Private Client Services  
Technology

### Education

JD, University of Virginia School of Law  
BA, Indiana University, Chemistry and History

### Bar Admissions

Illinois

### Community Involvements

Anixter Center, Board of Directors, Secretary  
Center Foundation, Board of Directors, Secretary  
Futures Industry Association (FIA)  
Indiana University Alumni Association  
University of Virginia School of Law Alumni

With a focus on IP, IT, data, privacy and related matters and decades of experience across a range of industries, Tanya Curtis helps clients address the challenges of an ever-changing technology landscape while identifying, developing and protecting their IP assets. Tanya's pragmatic, business-oriented and innovative solutions to complex and cutting-edge legal issues have long been hallmarks of her practice.

### "One-stop shopping" for IP and technology advice

As co-chair of the firm's technology and IP transactions practice, Tanya represents emerging and established online businesses, software, financial services, hospitality, health care and other companies across a broad spectrum of industries. She helps clients navigate the complex legal and contractual issues associated with all stages of design, development, procurement, implementation, use, monitoring, marketing and other commercial exploitation of technology and data, as well as protection of the underlying intellectual property. She also assists in identifying and evaluating IP rights in the contexts of IPOs, private equity and venture financings, and mergers, acquisitions and divestitures involving IP rights. In brief, her experience extends to a broad spectrum of drafting and negotiating transactions related to IP, data and technology.

In recent years, a major focus of Tanya's practice has been advising international and domestic financial institutions on a variety of technology, data and intellectual property-related initiatives, including:

- Licensing of electronic trading systems and other proprietary software, market data and indexes.
- Technology development agreements, including development related to electronic trading platforms, order routing systems, order book management systems, strategic trading tools and automated trading systems.

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## Association

- Technology, "SaaS"; cloud, hosting, network, systems monitoring and surveillance, disaster recovery, document retention, maintenance and operational services agreements; equipment procurement, leasing and implementation; market data distribution.
- Identification and protection of intellectual property associated with electronic trading platforms, trading tools and other technology.
- Joint ventures and corporate acquisitions involving proprietary electronic trading systems and applications.

Tanya represents a wide range of clients in connection with such matters, including derivatives exchanges, hedge funds, market makers, proprietary trading firms, futures commission merchants, independent software vendors, broker-dealers, banks and other market participants, as well as the technology providers who service them.

## News

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- Katten Represents KnowledgeHound in Acquisition By YouGov (January 12, 2024)
- Katten Represents Mediafly in \$80 Million Funding Round to Accelerate Product Innovation (August 30, 2023)
- Katten Team Advises MBX on its Acquisition by AHEAD, Boosting its Engineering Capabilities (June 9, 2023)
- Katten Represents Catalytic in Its Acquisition by PagerDuty, Expanding No-Code Workflow Platform (March 8, 2022)
- Katten Represents Lead Investor PSP Growth in OpenSpace's \$102M Series D Financing (March 7, 2022)
- Katten Team Represents Headlands Tech Holdings in Broker-Deal Transaction (March 23, 2021)
- Katten Helps Mediafly Raise \$25 million in Equity and Debt (February 1, 2021)

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- Katten Represents Chicago-Based Health Care Data and Analytics Provider, Lumere, in Acquisition by Global Healthcare Exchange (February 10, 2020)
- Katten Represents Global Trading Systems in BNP Paribas Deal (December 12, 2017)
- Katten Represents INTL FCStone Inc. in Acquisition of G.X. Clarke & Co. (November 14, 2014)

## Publications

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- Hotels, Hospitality and Guest Privacy: Six Important Questions to Ask After the Andrews Verdict (March 17, 2016)
- What US Companies Need to Know About New EU Data Protection Rules (December 29, 2015)
- The Court of Justice of the European Union Sinks the Safe Harbor Program (October 7, 2015)
- Privacy Policies 2.0: Making Disclosures More Meaningful (November 12, 2014)
- FTC Settles With Businesses Who Allegedly Misrepresented US-EU Safe Harbor Certification (February 5, 2014)
- California Mandates More Transparency: Time to Update Your Privacy Policy (November 26, 2013)
- California Does It Again! (February 11, 2013)
- Privacy Policies Now a Must for Mobile Apps (January 2, 2013)
- 2009 Year-End Intellectual Property Issues Advisory (December 2009)
- HHS Issues Security Breach Notice Rule (August 31, 2009)